



# 2025 Winter Newsletter

## Happy Holidays!

### 2025 Highlights



Expanded our facility to over 8,500 sq ft.



Launched our new free program for libraries (LIB)



Amanda Hercula took the helm as Executive Director



Produced over 800,000 books since our founding



Expanded our Assist-A-Reader Program (formerly Adopt-A-Reader)



This year at Seedlings, we accomplished so much, thanks

to your help! From all of us at Seedlings, thank you for growing with us through these changes. You have helped make a meaningful difference in the lives of children and families we serve.

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## Our Second Inclusive Story Time!



*image description: Children playing with tactile items at our Story Time*

We had a **WONDERFUL** turnout for our second **INCLUSIVE STORY TIME!**

Thank you for joining us for our winter-themed story time and thank you to the Livonia Public Library for partnering with us and Balloon Guys for donating your services! Stay tuned for our 2026 story time dates!

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Join us for our Panera fundraiser this  
**Thursday, December 18th!**



*We're raising dough!*

## SEEDLINGS BRAILLE BOOKS FOR CHILDREN

**December 18, 2025**

**4:00 pm to 8:00 pm**

**28551 Schoolcraft Road, Livonia, MI**

**30%**

OF NET SALES  
WILL BE  
DONATED\*

Use code FUND4U at [panerabread.com](https://panerabread.com), in the Panera App,  
or at the kiosk in-cafe.

Online orders placed all day at your event cafe will count toward your total sales.

Bring this flyer or show a digital copy to your  
cashier when ordering at the cafe to ensure your  
organization gets a portion of the net sales.

**Panera**  
**FUNDRAISING**

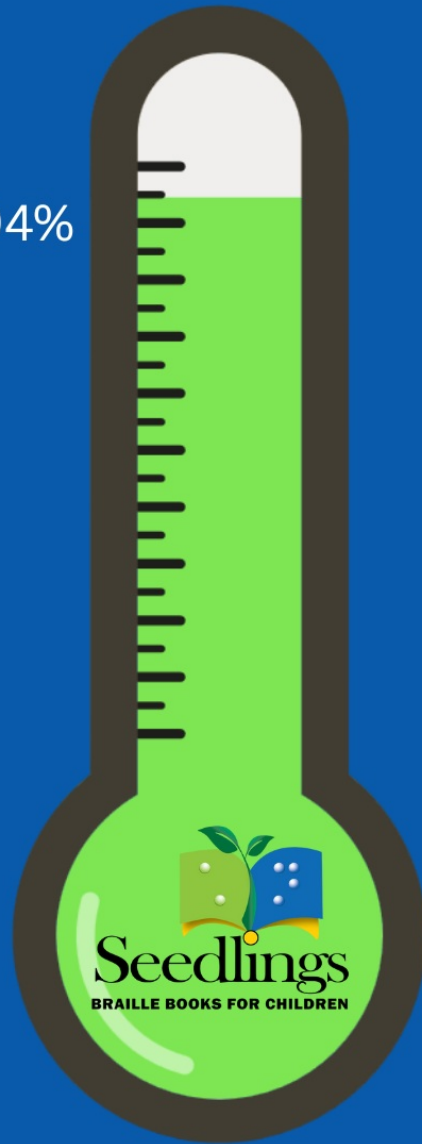
*image description: the Panera flyer which you can show on December 18th at the Panera located at 28551 Schoolcraft road, Livonia, MI.*

## Seedlings' Annual Auction Recap!

This year, we raised \$47,215 in our online auction! Thanks to our wonderful sponsors, donors, and bidders, we are able to produce over 4,700 new braille books for our readers.

GOAL: \$50,000

94%



*Image description: A thermometer shows our goal versus amount raised with Seedlings logo inside.*

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## Our 'ADOPT-A-READER' Program is changing

The program name  
is changing to...  
**"ASSIST-A-READER"**

This year, eligibility was expanded to...  
**Minnesota, Iowa, and Wisconsin  
residents!**

The application process  
will now be done through  
our website. Apply Below!



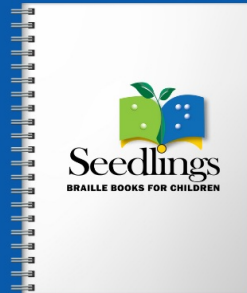
*image description: An assist a reader graphic has the information listed below with a photo of a child smiling at the camera and the Seedlings logo.*

[APPLY HERE](#)

## Volunteer with Seedlings!

# VOLUNTEER NEEDED!

**We are looking  
for another  
binder!**



## Expectations

- committing to one shift per week (approx. 2 hrs)
- must be able to lift 10-15 lbs

**CONTACT OUR VOLUNTEER COORDINATOR, WREN!**

EMAIL: [WREN@SEDLINGS.ORG](mailto:WREN@SEDLINGS.ORG) OR CALL: (734) 427-8552 EXT. 3005

# VOLUNTEER NEEDED!

**We are looking  
for another  
Free Matter  
driver!**



## Expectations

- committing to one shift per week
- must be able to lift 50 lbs
- pick up parcels before 2pm

**CONTACT OUR VOLUNTEER COORDINATOR, WREN!**

EMAIL: [WREN@SEDLINGS.ORG](mailto:WREN@SEDLINGS.ORG) OR CALL: (734) 427-8552 EXT. 3005

We're also looking for volunteers to assemble baby books on Mondays and Fridays only!

## Join our Board!

We are looking for new board members, specifically with financial experience, alumni readers, or parents of our readers.

## ARE YOU INTERESTED IN JOINING SEEDLINGS' BOARD OF DIRECTORS?



WE'RE LOOKING FOR NEW MEMBERS WITH FINANCIAL  
BACKGROUND, ALUMNI READERS, OR PARENTS OF OUR READERS!



SEEDLINGS' BOARD  
MEMBERS ARE DEDICATED  
VOLUNTEERS WHO  
RECEIVE NO FINANCIAL  
COMPENSATION FOR  
THEIR SERVICES. THEY  
OVERSEE, SUPPORT, AND  
GUIDE THE ORGANIZATION.



For more info:

[WWW.SEEDLINGS.ORG](http://WWW.SEEDLINGS.ORG)

### WHO WE ARE

Seedlings Braille Books for Children is a 501(c)(3) nonprofit, tax-exempt organization dedicated to increasing the opportunity for literacy and education by providing high quality, free, and low cost braille books for children

### WHAT WE ASK OF YOU

**Terms:** minimum of one 3 year term, no more than 2 consecutive terms

**Meetings:** bi-monthly virtual meetings, averaging 6 per year, plus 1-4 yearly committee meetings

**Fundraising:** make a personally meaningful financial commitment according to your capacity and help the organization raise additional funds

**Advocacy:** Stay informed about our programs, partnerships, operations, marketing strategies, fundraising activities, and other strategic priorities and champion Seedlings mission in the community

### CONTACT US



+734-427-8552



[info@seedlings.org](mailto:info@seedlings.org)

## Help Seedlings Reach More Children Through Grant Opportunities

Seedlings Braille Books for Children is looking for new grant opportunities to help us continue providing free and low-cost braille books to children with

vision loss.

If your business, employer, or professional network offers grants or charitable giving programs, we would be grateful to be considered. Every award, big or small, helps us produce more braille books and support programs like our Book Angel Program, TVIP, Braille for Beginners and more.

If you know of a potential grant or can help connect us with someone who does, please contact Barrie Brown, Grants Manager, at [barrie@seedlings.org](mailto:barrie@seedlings.org) or 734-395-5459. Together, we can place more braille books into the hands of children, families, teachers, and communities!



image description: A grants thank you graphic listing all of the foundations we received from in 2025.

# Our New Titles!

## NEW WINTER TITLES!

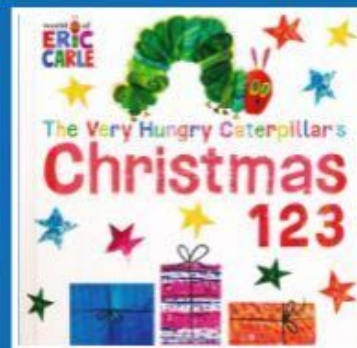
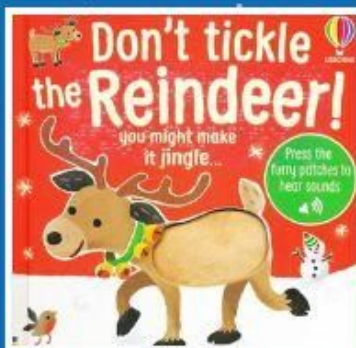
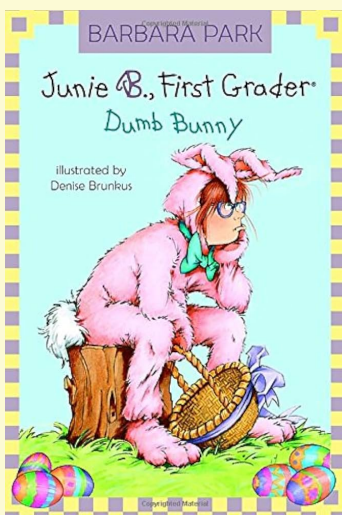


Image description: the covers of our new winter books: Winter Wonderland, Don't Tickle the Reindeer, Very hungry Caterpillar's Christmas 123.



Junie B., First Grader: Dumb Bunny cover.

### Seedlings' New Titles:

Item 548- Hippos in the Night

Item 763- Magic Tree House # 22

Revolutionary War on Wednesday Time

Item 1658- Warp Trio #4: Mother was a Neanderthal

Item 1659- Junie B., First Grader: Dumb Bunny

Item 1660- Three Keys (2 Vol.) (NEW)

Shop  
Now!

## Seedlings Spotlight

Emma (pictured) is one of Seedlings' readers! Read this quote we received from her mother:



Image description: Seedlings reader, Emma, is pictured with a copy of "Kindness makes us Strong".

"The Seedlings books are such a blessing for our family! Emma is 4 years old and currently learning pre-braille skills. She gets so excited to pick up a book and find braille on the pages. Her favorites so far are the "That's Not My" series. These books are such a valuable resource for us as she is learning braille, and also for years to come as she learns to read."

[Seedlings Website](#)

[Donate](#)

[How You Can Help](#)

800-777-8552  
P.O. Box 51924  
Livonia, MI 48151

[Contact Us](#)



Seedlings Braille Books for Children is a 501(c)3 nonprofit organization. Federal ID 38-2565354. All donations are tax deductible to the full extent of the law.

Seedlings Braille Books for Children | 14151 Farmington Road | Livonia, MI 48154 US

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