

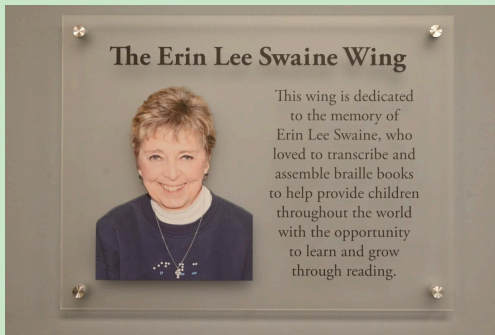
2026 WINTER



NEWSLETTER

# 2026 Winter Newsletter

## Seedlings' 2025 RECAP!



*image description: A photo of the Erin Lee Swaine Wing plaque.*

**Seedlings' office expansion introduces the new Erin Lee Swaine Wing!**

In honor of Seedlings' super supporter and dedicated volunteer, Erin Swaine.



*Image description: Seedlings' staff in front of a red ribbon while Executive Director, Amanda Hercula holds scissors for the ceremony.*

## Seedlings' Open House

In May, we hosted our first open house since 2019, to celebrate the expansion of our new Erin Swaine Wing. We were honored to host Zuzu Sampson, author of *Braille Boy* (one of our most popular print-braille-and picture books in 2025)!



*image description: a photo of Zuzu with a microphone held up for him as he flips through Braille Boy.*

[Open House Recap Video](#)

# Inclusive Story Time



In partnership with the Livonia Public Library, we launched Inclusive Story Time! This is a recurring, in-person event at our facility designed to promote a story time experience that is accessible to all children within the community. Starting in 2026, Inclusive Story Time will happen quarterly at Seedlings!

For more information and upcoming dates, check out our website:

## Inclusive Story Time Details



*image description: two photos of children and parents at Seedlings enjoying story time.*

# Rose Project Update

# NEW

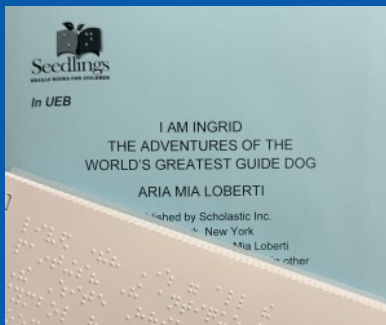
ROSE PROJECT ARTICLES OF THE MONTH  
+ ACTIVITIES !

We revamped our longest running free program, The Rose Project, with a brand new subscription service last year. The Rose Project articles + activities of the month rolled out with such popularity that we capped the subscribers at 100 and now ship 3 articles and activities each quarter. Enrollment for 2026 is already full, but you can still request an article of your own choosing at any time.

[Get Your Article Here!](#)

## Seedlings' New Book Type!

We are thrilled to announce our brand new book category called **Little Big Books** (in Contracted UEB)



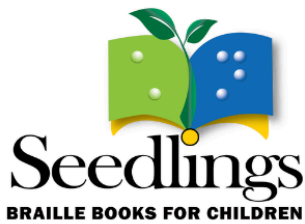
*image description: cover photo of Little Big Book*

*I Am Ingrid*

These books are perfect for readers graduating from beginner into intermediate. To ease the transition, Little Big Books offers braille-only ONE-SIDED pages (ages approximately 6-10) The contracted braille printed single-sided on 8 ½ x 11 braille paper provides the emergent reader a steppingstone between Print & Braille and Big Braille Only books in a smaller package.

[Find our Little Big Book Titles!](#)

## New Updates to our Assist-A-Reader Program



## Our 'ADOPT-A-READER' Program has changed

The program name  
is now **"ASSIST-A-READER"**

Eligibility was expanded to...  
**Minnesota, Iowa, and Wisconsin  
residents!**

The application process  
will now be done through  
our website.



*image description: The graphic says that the Adopt-A-Reader program named changed to Assist-A-Reader, eligibility expanded to Minnesota, Iowa, and Wisconsin residents and the application process is now done through our website.*

**APPLY HERE**

As a reminder, you may re-apply EACH calendar year to receive 10 FREE books. This program does not auto-enroll, you must re-submit each year.

Please direct questions to our Community Outreach Assistant, Lauren at [lauren@seedlings.org](mailto:lauren@seedlings.org) or 734-427-8552 x 3007.

Thank You



We are so appreciative of your continued support! With your help, we were able to accomplish so much this past year.

Thank you for making our work possible!

## 2025 Highlights



Expanded our facility to over 8,500 sq ft.



Launched our new free program for libraries (LIB)



Amanda Hercula took the helm as Executive Director



Produced over 800,000 books since our founding



Increased book production by 6%



*Image description: The graphic above summarizes the information below. It thanks our supporters and gives our 2025 highlights.*

- Expanded our facility to over 8,500 sq ft.
- Launched our new free program for libraries (LIB)
- Amanda Hercula took the helm as Executive Director
- Produced over 800,000 books since our founding
- Increased book production by 6%

We are so appreciative of your continued support! With your help, we were able to accomplish so much this past year. Thank you for making our work possible!

## Seedlings' Pickleball Tournament

Join us for Seedlings' first ever **PICKLEBALL TOURNAMENT!** Saturday, May 30th, 2026 from 1:00 - 5:00 PM at the WICKED PICKLE in Westland. Register today! Space is limited.

# Seedlings PICKLEBALL TOURNAMENT

SATURDAY, MAY 30<sup>TH</sup>, 2026

1:00 - 5:00 PM

REFRESHMENTS  
PROVIDED

**\$200**  
PER TEAM

(2 PLAYERS)

MORE INFORMATION:



ALL FUNDS RAISED WILL  
GO DIRECTLY TOWARD  
BRAILLE BOOKS &  
PROGRAMMING FOR  
CHILDREN WITH VISION  
LOSS!

1<sup>ST</sup>, 2<sup>ND</sup>, AND 3<sup>RD</sup>  
PRIZE WINNERS

SPONSORSHIPS  
AVAILABLE



LOCATION:  
**WICKED PICKLE**

36871 WARREN RD, WESTLAND, MI 48185



WWW.SEEDLINGS.ORG | P.O. BOX 51924, LIVONIA, MI 48154  
(734) 427-8552 | CALEIGH@SEEDLINGS.ORG | EIN: 38-2565354



image description: The Pickleball flyer has information about the event including the date, location, a QR code for registration, the location and Seedlings' logos, prize winners, refreshments provided, \$200 per team fee, and disclaimer of raised funds going to Seedlings.

## Pickleball Registration & Information

### Event Sponsorships Available!

Check out our sponsorship packages and benefits! To sign up for a sponsorship, follow the QR code or click the button below.

# Seedlings

## PICKLEBALL TOURNAMENT

Saturday, May 30th, 2026 (1- 5PM)  
at Wicked Pickle, 36871 Warren Rd, Westland, MI 48185

### SPONSORSHIP OPPORTUNITIES

#### Presenting Paddle - \$10,000

- Two free team registrations (2 representatives/team)
- Exclusive mention on event registration page and website
- Recognition on social media posts and email communications
- Opportunity for representative to speak at the event and promote your business
- Prime logo placement on event t-shirts
- Opportunity to have an exhibit table at event and include item in gift bags
- Private tour of Seedlings' Facility
- Listing in 2026 annual report

EXCLUSIVE



#### Diamond Dink - \$5,000

- One free team registration for tournament (2 representatives)
- Recognition on social media posts and email communications
- Logo included on event t-shirts
- Opportunity to include promotional item in gift bags
- Mention in event remarks
- Listing in 2026 annual report

#### Platinum Pickle - \$2,500

- Recognition on social media posts and email communications
- Logo included on event t-shirts
- Opportunity to include promotional item in gift bags
- Listing in 2026 annual report

#### Silver Serve - \$500 (Court Sponsor)

- Signage recognition at (1) court
- Listing in 2026 annual report

Scan below  
for more  
information/  
to sponsor

#### Gold Groundstroke - \$1,000

- Recognition on social media posts and email communications
- Logo included on event t-shirts
- Listing in 2026 annual report

#### Bronze Baseline - \$250

- 25 braille books inscribed with your name
- Listing in 2026 annual report



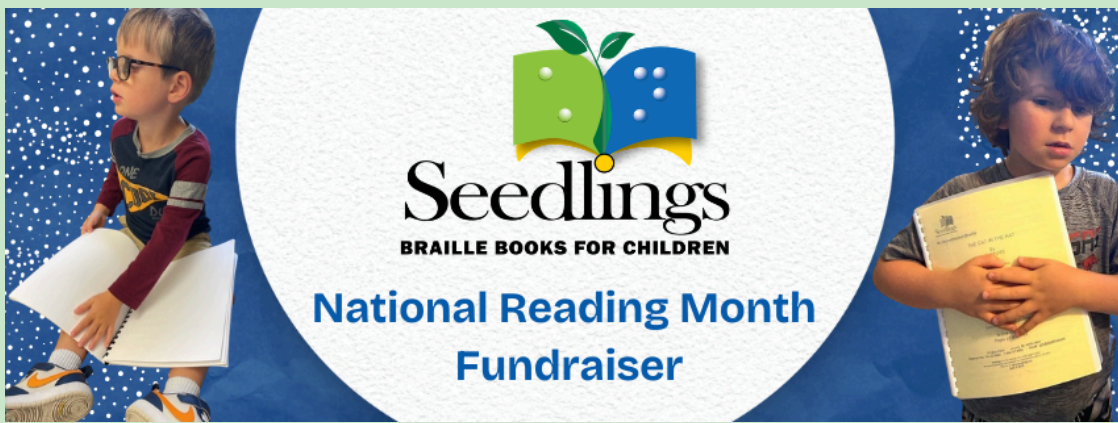
WWW.SEEDLINGS.ORG | P.O. BOX 51924, LIVONIA, MI 48154  
(734) 427-8552 | CALEIGH@SEEDLINGS.ORG | EIN: 38-2565354



image description: The Pickleball sponsor flyer has all levels listed and their benefits along with a QR code to apply. If you have questions about the levels, contact [caleigh@seedlings.org](mailto:caleigh@seedlings.org)

Become a Sponsor Today

# Annual March is Reading Month Fundraiser



Each year, we showcase our love for reading during March for the National Reading Month fundraiser. Our goal is to raise \$2,026 for the year 2026! Tune in during March for our Facebook Fundraiser.

## Our New Titles!

### Seedlings' new titles this month:

#1206 Miss Spitfire (2 Vol.)

#1425 Cam Jansen and the School Play  
Mystery

#1065 Stargirl (2 Vol.)

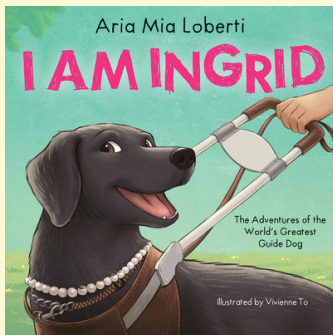
#1327 The Adventures of The Bailey School  
Kids #28: Unicorns Don't Give Sleigh Rides

#1661 Black Lagoon Adventures #1: The Class  
Trip from the Black Lagoon (Single-Sided)

#160 Fizz and the Handbag Dognapper

#LBB1000 I am Ingrid: The Adventures of the  
World's Greatest Guide Dog (LBB)

#LBB1001 Jackie and the Mona Lisa (LBB &  
nonfiction)



*Image Description: The cover of I Am Ingrid.*

[Shop Now!](#)

## Seedlings Spotlight



Image description: Seedlings reader, Noah, is pictured with a braille picture book in his lap.

Noah (pictured) is one of Seedlings' readers! Read this quote we received from his parents:

"We started early intervention since he was 5 months. With the help of our Vision therapist, she introduced us to Seedlings. Noah loves to feel the braille. Every night before bedtime we would let him choose the book the he wants to read."

[Seedlings Website](#)

[Donate](#)

[How You Can Help](#)

800-777-8552  
P.O. Box 51924  
Livonia, MI 48151

[Contact Us](#)



Seedlings Braille Books for Children is a 501(c)3 nonprofit organization. Federal ID 38-2565354. All donations are tax deductible to the full extent of the law.

Seedlings Braille Books for Children | 14151 Farmington Road | Livonia, MI 48154 US

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